

AD COPY CHECK LIST:

1. Only CMYK colour.
2. All solid blacks used should be made from 100% black and 60% cyan.
3. Ads must have crop marks.
4. For full page ads and DPS ads that bleed please add 3mm bleed all round
5. Preferred format is Adobe Acrobat (PDF format). Please contact us before supplying any other formats.

Word documents cannot be accepted.

6. PDF's must be high resolution (300dpi)
7. ALL fonts must be imbedded in the pdf or converted to outlines if submitting other file formats.

Delivering Ads

Preferred delivery method is via the Quickcut ad service.
For alternative delivery methods specify Advertiser name/
magazine/issue.

Uploading ads to our FTP:

Ads can be uploaded to our FTP server at:
ftp://vpn.adrenalin.co.nz

Emailing:

Email to dianne@beautynzmag.co.nz
with advertiser/magazine/issue in subject line.

Courier CD:

To Adrenalin Publishing Ltd, 14C Vega Place, Mairangi Bay,
Auckland, Attn: BeautyNZ.

Post CD:

Adrenalin Publishing Ltd, PO Box 65092, Mairangi Bay,
North Shore City, 0754 Attn: BeautyNZ

Ads should be supplied with a high resolution digital
colour proof to ensure accurate colour reproduction.

**Adrenalin Publishing will take no responsibility for
final print quality if ad is not supplied with a proof.**

If you have any technical questions or need further assistance regarding the specifications for advertising material for BeautyNZ, please call Margaret on (09) 478-4771 or email margaret@adrenalin.co.nz.



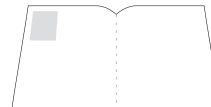
DPS: WITH BLEED:
426mm (width) x 303mm
FINISHED SIZE:
420mm (width) x 297mm



FP: WITH BLEED:
216mm (width) x 303mm
FINISHED SIZE:
210mm (width) x 297mm



1/2 PAGE HORIZONTAL AD:
186mm (width) x 136mm
1/2 PAGE VERTICAL AD SIZE:
80mm (width) x 275mm



1/4 PAGE:
90mm (width) x 130mm



CLASSIFIED:
1/4 PAGE:
90mm (width) x 130mm
1/8 PAGE:
90mm (width) x 65mm

For Marketing and Promotional Opportunities contact:

Dianne Turgis – NZ Sales & Marketing Manager

Phone +00 64 9 477 0363 ☎ Mobile 021 889 447

Dianne@beautynzmag.co.nz

