

## Rates per issue - full colour

SIZE	CASUAL	*3 ISSUES	*6 ISSUES
Double page spread	\$2,590	\$2,202	\$1,945
Full page	\$1,430	\$1,216	\$1,075
1/2 page	\$1,015	\$863	\$760
1/4 page	\$690	\$587	\$520
Inside front cover double page spread	\$3,070	\$2,610	\$2,300
Outside back cover	\$1,980		
Front cover	\$2,900		
New product listing 1/6th page	\$415		
<i>Special Position + 10% loading</i>			
<b>DIRECTORY</b>			
1/4 page	\$495	\$421	\$370
1/8 page	\$320	\$272	\$240
<b>INSERTS</b>	\$1,900		

### Save using our Frequency Discounts

**15% off** casual rates for  
3 issue contract rate

**25% off** casual rates for  
6 issue contract rate

*The above rates exclude agency commissions*

- Advertising accepted for professional product only
- All figures are in NZ dollars and exclude GST and all rates are PER ISSUE.
- Contract rate advertising space must be booked as a series prior to the first insertion.
- Any advertisement production or modification charges are in addition to the above space charges.
- Discounted rates apply if paid by due date

### Inserts

Price is for loose insert placed randomly in magazine, supplied folded so as not to protrude beyond magazine edges, maximum 4 sides A4 equivalent. Larger sizes, stitched or specific placement available POA.

## CANCELLATIONS

For cancellations of advertisements which form part of a multiple insertion advertising contract, the rate for the non-cancelled advertisements will revert to the appropriate rate that would have been charged based on the actual insertions run. Cancellations to be in writing 2 weeks prior to Ad material deadline or 50% cancellation fee may apply.

*For Marketing and Promotional Opportunities contact:*

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